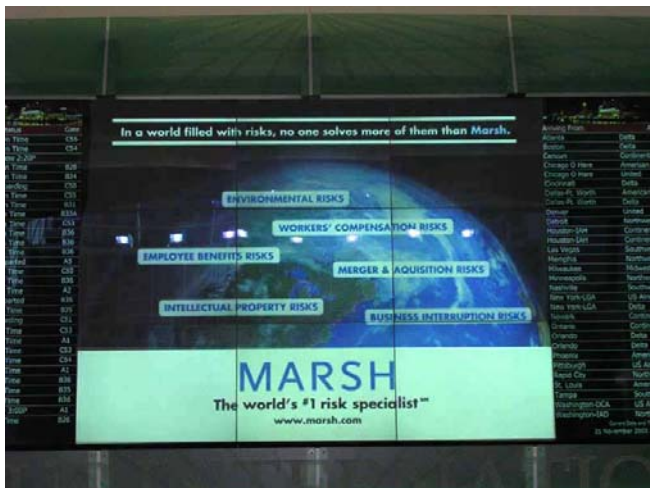


## Company Information

*Com-Net has been in the Digital Signage market for almost 20 years.*

As the market leader of installed passenger information display systems in airports and other mass transit locations, including systems for 8 major North American airlines, Com-Net has developed an extensive level of experience and technical expertise in the display of information in public places. With over 225 system implementations including the installation of over 10,000 display devices, Com-Net has the knowledge, resources and infrastructure to deliver quality solutions to its customers.



*Com-Net understands that every Digital Signage system will have unique needs and requirements.*

The experience gained over the last 20 years with airports, airlines and transit organizations taught us that to be successful we needed to structure both our company and our product to accommodate each customer's varied and changing requirements. Com-Net's business strategy is based upon the concept of providing standardized products and services that can be custom configured to meet the needs of each individual customer.

*Com-Net is focused on providing Digital Content Delivery Systems only.*

We do not provide digital content. Instead we work with the creators of digital content to provide a custom configured delivery and display system that meets the exact needs of each customer. Com-Net then works with content providers to integrate their content with our technology to provide a total solution. We are specialists in this area and it is what we do best.

*ArrowCast, our Digital Content Delivery System, is based upon proven technologies.*

ArrowCast was developed using the same Web display technology platform used in all other recently developed Com-Net information display systems. ArrowCast was designed, as are all of our new products, to be easily modified and custom configured to meet each customer's unique requirements. This approach significantly increases the chances of a successful on time solution by leveraging strengths and experience to minimize risk and implementation delays, and to assure consistency in performance, service and support.



*Com-Net backs up every system with extensive professional services – We make Digital Signage Work!*

Com-Net is one of the very few Digital Content Delivery Systems companies that can provide a full range of experienced professional services to its customers. Because of our large base of existing customers in the airport, airline and mass transit sectors, Com-Net already has in place a highly experienced project management, software support and hardware service organization. Additionally this organization is backed up with the necessary systems and processes required to deliver consistently responsive high quality service and support.

*Com-Net Capabilities Summary*

Capability	Com-Net	Capability	Com-Net
<b>Product Related:</b>		<b>Service Related:</b>	
Creative Content	No	Project management services	Yes
Web display technologies based software	Yes	Engineering services	Yes
System design, customization and modification	Yes	Content provider coordination	Yes
Integration with other applications / systems	Yes	Content to display technology configuration	Yes
Provide Commercial Off The Shelf (COTS) hardware and software components.	Yes	Consulting services	Yes
Quality assurance test lab	Yes	Set-up, configuration and installation services	Yes
<b>Marketing Related:</b>		7x24 Help Desk	Yes
Private branding with technical support	Yes	Software support	Yes
Scalable volume based pricing	Yes	Hardware maintenance and repair	Yes
Demo and presentation support	Yes	Onsite national service (field based techs)	Yes

For more information on Com-Net or ArrowCast, call 1-800-899-2638 or e-mail us at [sales@comnetsoftware.com](mailto:sales@comnetsoftware.com)



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