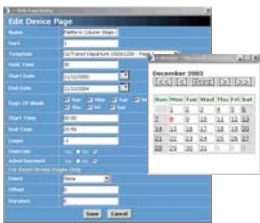


Transit Information Display System

ECLIPSX™-Ad

Advertise What You Want, When You Want

Transform your information display devices into a revenue producing resource. ECLIPSX-Ad is Com-Net's newest module that lets you schedule advertising or other display events such as videos or slide shows to be displayed on various types of signage such as monitors, plasma displays or TFT flat-screen LCDs. Display events can be scheduled on existing Passenger Information Display monitors or separately on dedicated displays.



Now you can schedule and display such events as:

- Advertisements and promotions
- Public service announcements

Scheduling That Anyone Can Use

ECLIPSX-Ad makes scheduling events on displays effortless. With a user interface that includes a calendar pop-up form to select beginning and ending dates for events, ECLIPSX-Ad allows authorized users to quickly input or change the schedule date.

Within this form a user can easily schedule:

- When the advertisement or display event will occur
- How many times the advertisement or display event will occur

Display events can easily be scheduled on one or more monitors. The message or advertisement then runs for a designated amount of time. Start and finish times, as well as looping options can be programmed.

Extensive Flexibility

ECLIPSX-Ad contains all content within a Web page, allowing for extensive flexibility for the type of creative content that can be displayed.

Formats* supported include:

- Scrolling Text
- Shockwave/Flash
- QuickTime
- MPEG
- JPEG
- GIF
- Web Elements
- Slide Show

* Customized configuration may be required on some formats

Administrative and Billing Support

Home > Reports > Advertising Reports > Customer

Advertisement Report

This report is used to list advertisements per customer. The report can be run in summary or detail mode.

Customer: All Customers

Beg Date: 12/1/2003 09:14

End Date: 12/6/2003 09:14

Report: Summary

Preview

It is easy to track information with the Administrative/Billing Support module. This module tracks and reports on all display events for items such as:

- Frequency
- Location
- Run-time

Versatile Information Display Products

The ECLIPSX product family has been designed to respond to your changing needs with flexibility and ease. Com-Net offers you not just a new scheduling and tracking module for advertising, but also integrated solutions for information display, seamless connection to other systems, reporting, Web integration and wireless access.

Contact your Com-Net representative today to see how ECLIPSX can work for you.

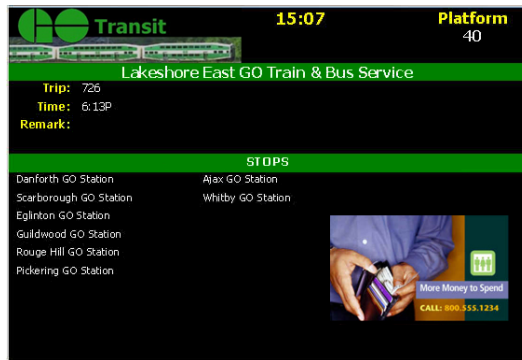
Advertising Samples (Airport and Transit Locations)



Columbus International Airport



Columbus International Airport



Go Transit, Canada

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